

HISTORY IS *Now*

Photographs by Donna Granata
Focus on the Masters Portrait Series

LOCATIONS & SCHEDULE

Ventura County Government Center
July 10 - September 5

Exhibit Reception
Thursday, July 13
5:30 - 7:30PM

Focus on the Future
A Talk with the FOTM Directors
Thursday, August 3
5:30 - 7:00PM

Panel Discussion:
Creative Shared Memory
Artists on Archives & History
Thursday, August 17
5:30 - 7:30PM

Thousand Oaks Civic Arts Plaza
September 11 - November 6

Focus on the Future
A Talk with the FOTM Directors
Sunday September 17
2:00 - 3:00PM

Exhibit Reception
Sunday, September 17
3:00 - 5:00PM

Major sponsorship must be committed by
June 16 to meet publication deadlines.

ABOUT THE EXHIBITION

History Is Now features selections from the Focus on the Masters Portrait Series by FOTM Founder Donna Granata. This unique photographic exhibition captures more than likenesses; her lens reaches to the soul of each artist.

From the cutting-edge work of Ojai artist Cassandra C. Jones to the emotionally charged abstracts of revered painter Gerd Koch, these portraits vividly demonstrate the depth and breadth of Ventura County's arts community. A selection of original artworks by FOTM artists will also be on display.

"The lives and works of Ventura County artists have great relevance to all of us, young and old, artists and non-artist. Artists teach us to see the world with refreshed vision, they force us to ask questions about society, they console us and even enrage us. But, above all, they engage us and remind us of our own role in the world."

- Donna Granata

Much admired for her penetrating interviews of artists, Donna will give a special talk and discuss her development as an artist and historian, as well as addressing the growth and future of Focus on the Masters with her successor Chelsea Cody.

Guided tours of the exhibition are available by appointment, with priority given to youth groups. To book a tour, email your preferred date and time to: donna@focusonthemasters.com.

For more information about sponsor levels or to submit your sponsorship online, visit:



www.focusonthemasters.com

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SPONSOR AGREEMENT

YES! I would like to support this historic project!
Please sign me up at the level listed below:

- \$7,500 Premiere Sponsor**
- \$5,000 Benefactor Sponsor**
- \$2,500 Supporting Sponsor**
- \$1,000 Patron**
- \$500 Donor**
- \$250 Friend**

Please email your commitment to:
chelsea@focusonthemasters.com
or send by post to:

Focus on the Masters
505 Poli Street, Suite 310
Ventura, CA 93001

Logos must be 300dpi and sent to:
chelsea@focusonthemasters.com.
Call (805) 653-2501 for more information.

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Please detach this side and return if submitting your sponsorship by mail.

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SPONSORSHIP LEVEL BENEFITS

\$7,500 Premiere Sponsor

Catalog Title Sponsorship

10 Signed Commemorative Catalogs

Logo/ Business Recognition included on:

Print Advertising

Radio Spots

Television Ads

Exhibition Announcements (5,500 qty)

Full Color Posters (250 qty)

FOTM Website

Event Signage

Catalog Acknowledgment

Name in all Press Releases

20 VIP Tickets to Director Talk & Artist Panel

\$2,500 Supporting Sponsor

Catalog Sponsorship

6 Signed Commemorative Catalogs

Logo/ Business Recognition included on:

Exhibition Announcements (5,500 qty)

Full Color Posters (250 qty)

FOTM Website

Event Signage

Catalog Acknowledgment

Name in all Press Releases

12 VIP Tickets to Director Talk & Artist Panel

\$500 Donor

2 Signed Commemorative Catalogs

Catalog Acknowledgment

Logo/ Business Recognition included on:

FOTM Website

Event Signage

4 VIP Tickets to Director Talk & Artist Panel

\$5,000 Benefactor Sponsor

Catalog Sponsorship

8 Signed Commemorative Catalogs

Logo/ Business Recognition included on:

Print Advertising

Radio Spots

Television Ads

Exhibition Announcements (5,500 qty)

Full Color Posters (250 qty)

FOTM Website

Event Signage

Catalog Acknowledgment

Name in all Press Releases

16 VIP Tickets to Director Talk & Artist Panel

\$1,000 Patron

4 Signed Commemorative Catalogs

Logo/ Business Recognition included on:

Exhibition Announcements (5,500 qty)

Full Color Posters (250 qty)

FOTM Website

Event Signage

Catalog Acknowledgment

Name in all Press Releases

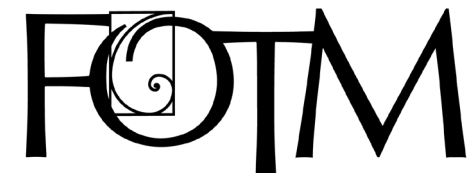
8 VIP Tickets to Director Talk & Artist Panel

\$250 Friend

1 Signed Commemorative Catalogs

Catalog Acknowledgment

2 VIP Tickets to Director Talk & Artist Panel



www.focusonthemasters.com