



# FOCUS ON THE MASTERS

*For the Love of Art 2019*

25<sup>th</sup> Anniversary Celebration

**A Benefit for Arts Education**

**Tentative date: September 14, 2019**

**Four Points by Sheraton • 1050 Schooner Dr. • Ventura**

## **Corporate Sponsorship Opportunities Now Available!**

Visit [www.FocusOnTheMasters.com](http://www.FocusOnTheMasters.com)

Attached is the Sponsorship Form which may be mailed with your check to

**FOTM • 505 Poli St., Suite 310 • Ventura • CA 93001**

**Major sponsorship deadline [June 15, 2019](#)**

Focus on the Masters Archive and Library (FOTM) is celebrating its 25<sup>th</sup> Anniversary this year with our annual ***For the Love of Art*** - a joyful FUNdraising Gala, in support of community art enrichment programs, including our award-winning *Learning to See Outreach* that brings quality arts education to schools and community centers.

FOTM is a non-profit art appreciation program that documents, preserves and presents the works and lives of accomplished contemporary artists, emphasizing the importance of the arts to a healthy society. Our in-school, hands-on *Learning To See Outreach* art program:

- targets upper elementary and middle school youth in lower income schools.
- empowers students with the gifts of resiliency and confidence in their own unique expressions.
- emphasizes critical thinking, creativity and celebration of diversity.

Because you understand the importance of a vibrant and healthy community, we are asking you to help sponsor this important event. Our success is attributed to the extraordinary people, companies and organizations who have shared our passion for the arts.

Sponsorships may include: name included in all radio spots , name and logo in PSA, video promotion, social media and other perks.

Please call 805.653.2501 if you have any questions regarding sponsorship. If you know of a company or individual that may have a passion for arts education and is able to help, please let us know. We would be happy to send them more information.

***On behalf of our Board of Directors, staff and volunteers, thank you for your willingness to partner with FOTM in continuing to bring arts enrichment to our community!***



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**Sponsorship & Advertising Opportunities**

## **\$10,000 Presenting Title Sponsor**

### **Benefits include:**

- Sponsoring business banner displayed at dinner event
- Name and logo on each table ID number visible to every guest
- Public acknowledgement at the event
- Preview event reception
- Prime seating for the event
- Name and logo on all event materials:
  - **FOTM website home page** with live link to business
  - Event invitations
  - Event ads
  - Posters
  - Event signage
  - Event program
  - Website **event page** with live link to business
- Promotion through social media
- Name included in all radio spots
- Name and logo in PSA and video promotion
- Name in all press releases
- 8 Preview event tickets
- **Option to reserve a table of 8, RSVP by June 28 required**

\* Fair market value \$13,100 with radio, marketing and advertising benefits. \$480 Dinner and reception value.

## **\$7,500 Preview Event Host Sponsor**

### **Benefits include:**

- Sponsoring business banner displayed at Preview event
- Public acknowledgement at the event
- Preview event reception
- Prime seating for the event
- Name and logo on all event materials:
  - **FOTM website home page** with live link to business
  - Event invitations
  - Event ads
  - Posters
  - Event signage
  - Event program
  - Website **event page** with live link to business
- Promotion through social media
- Name included in all radio spots
- Name and logo in PSA and video promotion
- Name in all press releases
- 8 Preview event tickets
- **Option to reserve a table of 8, RSVP by June 28 required**

\* Fair market value \$13,100 with radio, marketing and advertising benefits. \$480 Dinner and reception value.



**Major sponsorship must be committed by June 15 to meet publication deadlines.**

*Additional opportunities on page two* →

## **\$5,000 Benefactor Sponsor**

### **Benefits include:**

- Name included in all radio spots
- Name and logo in PSA and video promotion
- Public acknowledgement at the event
- 8 Preview event reception tickets
- Prime seating for the event
- Name and logo on all event materials:
  - FOTM website home page with live link to business
  - Event invitations
  - Event ads
  - Posters
  - Event signage
  - Event program
  - Website **event page** with live link to business
- Promotion through social media
- Name in all press releases
- **Option to reserve a table of 8, RSVP by June 28**

\* Fair market value \$13,100 with radio, marketing and advertising benefits. \$480 Dinner and reception value.

## **\$3,000 Patron Sponsor**

### **Benefits include:**

- Public acknowledgement at the event
- Promotion through social media
- Name in all press releases
- Preview event reception
- Prime seating for the event
- Name and logo on the following materials:
  - Event invitations
  - Event ads
  - Posters
  - Event signage
  - Event program
  - Website **event page** with live link to your business
- 8 event tickets
- 8 Preview event tickets

\* \$480 Dinner and reception value.

## **\$1,500 Supporter Sponsor**

### **Benefits include:**

- Public acknowledgement at the event
- Promotion through social media
- Name in all press releases
- Preview event reception
- Prime seating for the event
- Name and logo on the following materials:
  - Event signage
  - Event program
  - Website **event page** with live link to your business
- 6 event tickets
- 6 Preview event reception

\* \$360 Dinner and reception value.

## **\$1,000 Devotee Sponsor**

### **Benefits include:**

- Preview event reception
- Reserved seating for the event
  - Listed in event signage
  - Listed in event program
  - Listed in **event page** on website
- 4 Event tickets
- 4 Preview event tickets

\* \$240 Dinner and reception value.

## **\$500 Friend Sponsor**

### **Benefits include:**

- Preview event reception
- Reserved seating for the event
  - Listed in event signage
  - Listed in event program
  - Listed in **event page** on website
- 2 event tickets
- 2 Preview event tickets

\* \$120 Dinner and reception value.